

Higher Ground EXCLUSIVE TO SYDNEY

Ireland

A vibrant and interactive maze, converging architecture, sculpture and visual art



Photo: *moving together* (2014) courtesy of Olympus © Maser

“...youthful, exuberant, carefree, optimistic.” **New York Times**

“He is an international success, making street art, print work and installations around Europe and America. We don’t know a lot about him because he wants to stick to the street art tenet of anonymity.” **The Irish Times**

Dublin’s most famous street artist **Maser** transforms Hyde Park this January in an installation and explosion of colours, shapes and stripes. The Festival Village’s Artist in Residence and street-art master creates an architectural world of bold colours and hypnotic patterns, where Festival-goers can expand, traverse and explore their visual boundaries.

Inspired by M.C. Escher’s perspective-skewing artworks, Maser’s *Higher Ground*, reimagines a world of converging architecture and geometry on a grand scale. Reaching over two stories high, the work establishes an overwhelming and engaging presence within the city community. Part art installation, part photo playground, the installation relies on audience interaction to bring it to life.

Best known for his positive affirmations of love, Op Art style, arresting colour palette, stencil overlays of local icons and political subtexts, Maser’s geometric backgrounds now dominate his practice and have given rise to his most recent artworks. Examining geometry and space, the style of Maser’s work is imbued with Dublin’s history, inspired by the typefaces and colours from the hand-painted signs and adverts seen around the city between the 1930s and 1960s.

Maser’s public artworks can be found on the streets of Ireland, London, Austria, Germany, Copenhagen, Holland, Belgium, Prague, Slovenia, Spain, Sweden, Chicago and New York. Maser’s prints, photography and fashion label have taken off in recent years as his profile outside of Ireland has exploded.

Where	Hyde Park North
When	8 – 25 January, 9am – 9pm. Closed Mondays
Prices	Free
Website	sydneyfestival.org.au/maser

For accessibility please visit sydneyfestival.org.au/access

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MEDIA RELEASE

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8-26 JAN

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