

SO FRENCHY SO CHIC IN THE PARK RETURNS THE LOVE IN 2015

In 2015 So Frenchy So Chic In The Park returns, bringing the charm of provincial France and the attitude of Paris to a perfect summer's day in Melbourne and Sydney.

Last year So Frenchy brought the music, food, wine and style of France to the stately lawns and gardens of Werribee Park Mansion, just outside Melbourne, for the third year in a row, as well as for the first time to Sydney at the beautiful grounds St John's College in Camperdown.

Now a firm fixture on both city's cultural calendars, on Sunday 11th January 2015, So Frenchy returns to Werribee Park Mansion, followed by St John's College on Saturday 17 January, presented in association with Sydney Festival.

Two cities, four acts, hundreds of gourmet hampers, thousands of bottles and millions of bubbles. Mark your diaries for the ultimate picnic with a soundtrack to match.



LA MUSIQUE

Here's who is doing the serenading and seducing in 2015.

Triple J once had **Emilie Simon** on repeat, and it's not hard to see why. Simon is revered for her charismatic stage presence, and her intricate layering of live vocals and instrumentals with her own unique voice. Simon returns to our shores for a third time this summer with songs from her wildly imaginative latest album, *Mue*. You won't be able to take your eyes off her.

Another Frenchy act who has enjoyed regular radio airplay in Australia is **The Dø**, a French/Finnish duo who first toured here in 2009 with their off-kilter indie sound bewitching everyone at the Australian V Festival. Call it electro-folk or call it avant-pop, The Dø will have everyone up and dancing on the grass.

Speaking of which, **La Femme** are just as universally engaging and undeniably energetic, brilliantly weaving together sounds of Californian surf rock with classic 60s yeye and 80s new wave. The result is French pop magic that hits all the right notes.

Rounding out the So Frenchy coterie is **Francois and Atlas Mountains**. They recently stole the show as Franz Ferdinand's opening act at Somerset House in London and now take centre stage. Combining intense percussion, soaring melody and unexpected moments of euphoria, this acclaimed group is a favourite of European festivals.

LE MENU

So Frenchy is known for its great taste in music. Speaking of great taste... Once again gourmet hampers and curated picnic boxes will be bursting with authentic French fare, such as tart tartin, provencal pork belly terrine, delicious baguettes and delectable tortes.

For those who like to create their own degustation menu, simply browse the gourmet food stalls for oysters, crêpes, cassoulet, macarons, ice cream and more.

And what garden party would be complete without champagne? The finest from Laurent Perrier will be chilled and flowing all day, as will French wines, beers and a cocktail bar.

RENAULT
PRESENTS
**So
Frenchy
so
Chic**
IN THE PARK

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EN PLUS

So Frenchy is a family friendly event, with les enfants under 12 welcome for free. Face painting, puppet shows, pétanque, croquet and a few surprises will keep little ones entertained.

That's just one more part of what has made So Frenchy such a success for the past three years. This is a lovingly curated festival where everything is of the highest quality, from the logistics behind the scenes to the artisans behind the gourmet stalls.

The end result is the next best thing to a picnic in France. The music, the food, the wine, the setting, the style – So Frenchy So Chic In The Park is the ultimate day out for lovers, musicians, families, and friends. Join us, s'il vous plait.



RENAULT
PRESENTS
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IN THE PARK

Melbourne

Sunday 11 January 2015 from noon
WERRIBEE PARK MANSION, K Road, Werribee

Sydney

Saturday 17 January 2015 from 1pm
ST JOHN'S COLLEGE, Sydney University
Entrance: 10 Missendon Rd Camperdown

Free shuttle bus from St Johns to Central Station
between 8.30pm and 11pm.

Tickets

Melbourne – \$89 +bf
Sydney – \$89 +bf

Children under 12 free

<http://www.sofrenchysochic.com.au>
<http://www.sydneyfestival.org.au/sofrenchy>
<http://www.ticketmaster.com.au>

All email enquires

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